Two Memorial Hermann Campuses Achieve Magnet Status for Excellence in Nursing

The American Nurses Credentialing Center (ANCC) has designated two Memorial Hermann campuses, Memorial City and The Woodlands, with Magnet® status for excellence in nursing. The Magnet Recognition Program recognizes hospitals exhibiting excellence in patient care and innovation in nursing. The designation provides consumers with a benchmark to measure the quality of care they can expect at these facilities.

According to the ANCC, a Magnet hospital is one that has a strong culture and attracts and retains professional nurses and other employees who experience a high degree of professional and personal satisfaction in their practice. Only 6.2 percent of all healthcare organizations in the U.S. have achieved this honor.

For patients, the Magnet name helps them identify hospitals where they can find satisfied nurses and expect to receive a higher level of care. In fact, studies show Magnet hospitals have higher patient satisfaction, better quality outcomes and the right nurse-to-patient ratios.

For nurses, the Magnet seal of approval helps identify hospitals where they can flourish as a professional, where they have the resources needed to provide high-quality care, where they feel valued and where they are rewarded for going above and beyond for patients. Research has shown that Magnet facilities consistently outperform other facilities in recruiting and retaining nurses.

Drs. Mehmet Oz and Michael Roizen, authors of YOU: The Smart Patient recently said on ABC News’ Good Morning America that “nurse Magnet hospitals are where the best nurses work, the morale is highest and the hospital has the most resources. You want to be where the nurses want to be” (March 30, 2006).

To earn the Magnet designation, a hospital must go through a lengthy application and review process. The first step is applying for the program. Hospitals then must submit significant documentation to show how they implement excellence in nursing care. This is followed by a multi-day visit from reviewers in the program, and finally a review of all documents and a visit by Magnet officials. There are 14 separate areas that are assessed as part of determining whether a hospital deserves magnet designation. These include quality of nurse leadership, perception of the value of nursing by other health professionals, compensation and fringe benefits for nurses, quality of care, dedication to quality improvement, level of education and teaching offered to incoming nurses or students, and management style. These and other areas are called Forces of Magnetism, and they can be used as a way of assessing how well hospitals retain and attract new nurses to their programs. Should the hospital meet all required standards, they earn the prestigious Magnet designation.

ANCC is the largest and most prominent nursing credentialing organization in the United States. The Magnet status designation for Memorial Hermann The Woodlands and Memorial Hermann Memorial City Medical Center is valid for four years.
I’m pleased to report that 2009 was another outstanding year for Memorial Hermann as we were recognized by several organizations for our quality care.

Earlier in 2009, Memorial Hermann was the first and only hospital system in Houston to receive the prestigious National Quality Healthcare Award from the National Quality Forum in Washington, D.C.

In June, all nine Memorial Hermann acute care hospitals received the Texas Health Care Quality Improvement Award from the TMF Health Quality Institute. The award honors Texas hospitals that have quality initiatives aimed at improving outcomes in patient care based on specific national quality measures.

For the 20th consecutive year, TIRR Memorial Hermann was ranked as one of the top five rehabilitation hospitals in the nation by the U.S. News & World Report’s “America’s Best Hospitals” issue.

Also recognized in U.S. News & World Report in 2009 was Memorial Hermann – Texas Medical Center for its programs in Urology and Kidney Disorders.

Children’s Memorial Hermann Hospital’s program to treat kidney disorders was recognized for the 1st time and ranked among the top 20 in the nation in the U.S. News & World Report “America’s Best Children’s Hospitals.”

Memorial Hermann Memorial City Medical Center and Memorial Hermann The Woodlands received one of the highest levels of recognition possible for a hospital: Magnet designation for excellence in nursing services by the American Nurses Credentialing Center’s (ANCC) Magnet Recognition Program®. This is the equivalent of a “gold medal” in nursing. We are so proud of everyone on the Memorial City and The Woodlands campuses for achieving this high honor.

I hope you share my pride and are telling all of your friends and colleagues about the wonderful things happening at Memorial Hermann. Your support, advocacy and generosity are most appreciated, and I thank you for your commitment to Memorial Hermann. My best wishes to you and your families in 2010.

Dan Wolterman

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On November 19, 2009, more than 60 members of the Estrada family and close friends attended the unveiling of Dr. William J. Estrada’s portrait on the wall of the third floor elevator bay of Memorial Hermann Memorial City’s new Tower. Bill Estrada spoke about his father’s life and passion for medicine.

Dr. Estrada was an icon in Obstetrics and Gynecology at Memorial Hermann Memorial City. He joined the medical staff in 1970 and brought with him his already established practice, which helped the relatively unknown hospital to flourish. Dr. Estrada practiced 37 of his 54-year career at Memorial City and delivered more than 25,000 babies. Memorial Hermann Memorial City was Dr. Estrada’s home away from home.

Now left: Olivia Estrada, Dan Wolterman, Vickie West and Bill Estrada
On December 3, 2009, Memorial Hermann president and CEO Dan Woltermann and the Memorial Hermann Foundation hosted the sixth annual President’s Club Dinner at the Houston Museum of Natural Science. The President’s Club is a membership program that honors Memorial Hermann’s most loyal friends. Individual donors who contribute a cumulative total of $2,000 or more in a calendar year qualify to be a part of the Memorial Hermann President’s Club.

1. Jim & Sherry Smith
2. Soraya & Scott McClelland
3. Dan & Lori Woltermann
4. Philamena & Arthur Baird
5. Mike & Melinda Perrin
6. Vicki & Jim Montague
7. Judy & Wayne McConnell
8. Ileana Treviño & Alina Garcia
MEMORIAL HERMANN THE WOODLANDS hosted their ninth annual In the Pink of Health Luncheon at The Woodlands Waterway Marriott on October 9, 2009. The luncheon, presented by H-E-B, attracted more than 1,000 guests and raised approximately $400,000, making it the most successful year in the event’s nine year history. In the Pink of Health has blossomed throughout the past decade becoming the largest event of its kind in The Woodlands community and surrounding Montgomery County area raising more than $1 million.

One hundred percent of the funds raised are allocated to three primary areas – patient education, technology and community outreach – for the Breast and Bone Center at Memorial Hermann The Woodlands. Throughout the years, proceeds from the luncheon have allowed for the purchase of state-of-the-art screening and diagnostic equipment; access to free mammograms and care for underserved women; educational resources for newly diagnosed patients; and most recently, funding for a support program to work with children of those affected by breast cancer.

The luncheon offered an on-site breast cancer information fair, where attendees had access to educational materials and medical professionals and also had the opportunity to schedule their next mammogram. The highlight of the day was guest speaker and New York Times best-selling author of The Middle Place Kelly Corrigan who spoke to a packed house about the power of women and how when they band together, they can transcend life’s toughest challenges.

Save the Date for the tenth annual celebration luncheon on October 8, 2010. For more information, contact Gayle Kinnie at 713.704.5249 or gayle.kinnie@memorialhermann.org.
1. Co-Chair Andrea Raiford, CEO-Memorial Hermann The Woodlands
   Steve Sanders, Co-Chair Pat Bertotti.
2. Linda Nelson, Melanie Vernier, Gail Schumacher, Cathy Burns, Kay Thomas, Susan Borsh, Cathy Brady, Sharon Teare
3. Amy Simutis and Lisa Hall
4. In the Pink of Health Committee
5. David Cordua, Debra Duncan, Scott McClelland, Ileana Treviño and Michael Cordua
6. Carole Doody, Ruth Hiller and Jenny Hearn
7. Laurie Contreras and Scott McClelland
8. Karen Carroll, Amy LeCrone, Speaker Kelly Corrigan and Alison Henderson
9. Coco Mahoney, Sue Adams and Judy Smith

MEMORIAL HERMANN IS
“IN THE PINK OF HEALTH”
ALINA GARCIA, DONNA VALLONE AND SHERIDAN WILLIAMS, the 2010 Circle of Life Gala Chairs, hosted a morning of fun and shopping at Tootsies on November 3, 2009. A portion of the proceeds benefited the Memorial Hermann Foundation.

The 2010 Circle of Life Gala will be held on May 8 at the Hilton Americas and will benefit Pediatric and Adult Centers of Excellence in Neurosciences. Memorial Hermann is poised to become this region’s destination healthcare provider for excellence in all neuroscience disorders for both adults and children. Proceeds from the Gala combined with other fundraising efforts will have a direct impact on Memorial Hermann’s ability to achieve this bold vision.

The 2010 Gala honors Al and Celia Weatherhead, who have generously supported physicians in Memorial Hermann’s Mischer Neuroscience Institute and Vanguard Urologic Institute. Though Celia and Al Weatherhead are residents of Cleveland, OH, they continue to receive 100 percent of their medical care in Houston. Throughout the years, they have developed close relationships with physicians at Memorial Hermann and The University of Texas Medical School at Houston. In an interview last year, Al shared, “I’ve been in Houston so many times throughout the years and just love it! When I’m there, I feel like I’m with family.”

For more information on the 2010 Gala, please contact Robin Susman at 713.242.4450 or robin.susman@memorialhermann.org.

1. Donna Vallone, Alina Garcia, Lori Wolterman and Sheridan Williams
2. Sandy Barrett, Alina Garcia and Ileana Treviño
3. Ana Sanchez-Jacobs and Tani Sanchez
4. Donna Vallone, Roz Pactor, Ileana Treviño and Shelley Ludwick
MEMORIAL HERMANN 2010 CIRCLE OF LIFE GALA

Viva Las Vegas

Saturday, May 8, 2010

RECEPTION 7 PM
DINNER 8 PM
HILTON AMERICAS • 1600 LAMAR

Chairs
ALINA & ROBERTO GARCIA • DONNA & TONY VALLONE • SHERIDAN & JOHN EDDIE WILLIAMS

Honoree
CELIA & ALBERT J. WEATHERHEAD III

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OTHER SPONSORSHIP OPPORTUNITIES ARE $10,000 AND $7,500 (LIMITED AVAILABILITY).
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PaRC Dedicates Dan S. Wilford Conference Center

On November 19, 2009, Memorial Hermann Prevention and Recovery Center (PaRC) dedicated The Dan S. Wilford Conference Center. The John S. Dunn Research Foundation made a generous contribution of $25,000 to fund the purchase of the conference center’s furnishings and audiovisual equipment. Dan Wilford, retired Memorial Hermann President and CEO and John S. Dunn Research Foundation Trustee, has been very supportive of PaRC and its continued growth. The Dan S. Wilford Conference Center will be utilized by community groups and schools as well as the PaRC Alumni Association and 12-step groups.

PaRC has helped thousands of individuals and families in its 28-year history by helping its clients understand and manage the disease of addiction. PaRC has helped thousands of individuals with inpatient and outpatient programs. Their expertise in the field of alcoholism and drug addiction has enabled the staff to constantly refine and customize treatment strategies. PaRC’s intense alcohol and drug rehab programs teach people the necessary tools and valuable skills they need to stop the cycle of addiction in their lives.