MEMORIAL HERMANN

in the Pink of health

Benefiting Memorial Hermann The Woodlands
Breast & Bone Center

May 8, 2013

Dear *In the Pink of Health* Supporter:

On behalf of the Co-Chairs and Committee Members, we are excited to announce the Thirteenth Annual Memorial Hermann The Woodlands *In the Pink of Health* luncheon on Friday, October 11, 2013 at The Woodlands Waterway Marriott. Due to last year's overwhelming response, we would like to extend this opportunity to you now to participate.

In the Pink of Health appreciates the ongoing support of this community. ***Our mission is to change lives by raising funds to support breast health through Memorial Hermann The Woodlands Hospital.*** Since 2001, the event has generated over $2.5 million with 100% of the funds benefitting Montgomery County. Here's how we've made a positive impact on our community:

- We provide free mammograms to underserved women. This year, we offered our partner, The Interfaith Community Clinic unlimited referrals to our Breast & Bone Center for free screening mammograms to women who could not otherwise afford it.
- We purchased state-of-the-art diagnostic technology that detects breast cancer up to 3 years earlier than a standard mammogram.
- We fund extensive educational materials for newly diagnosed cancer patients.
- We fund workshops and a retreat for cancer survivors to provide education and support to help them navigate through their cancer journey.

Breast cancer affects everyone, whether it's a mother, sister, daughter or friend. Please partner with us as a generous sponsor this year. You may complete and return the sponsor commitment form or go on our website: **inthepinkofhealth.org** to make your commitment online.

Please contact us at the phone number listed below if you have questions or need further information. We will follow up in the coming weeks to discuss your interest. We look forward to hearing from you!

Warm regards,

Carrie Hyman
Event Co-Chair

Melissa Preston
Event Co-Chair

2013 In the Pink of Health Committee: Carrie Hyman, co-chair, Melissa Preston, co-chair, Andrea Alexander, Megan Alexander*, Ellen Asherman, Pat Bertotti*, Cindy Burgos, Sheri Fogarty, Tricia Futcher, Sandi Galbraith, Haley Garcia-Laubenstein, Cindy Hageman, Lisa Hall, Alison Henderson*, Ruth Hiller*, Kay Hohman, Kelly Hull, Janine Jones, Wendy Judy, Myrna Karlins, Melanie King, Lindsey Klingensmith, Michele Martere, Rhonda McKithern, Debbie Melzer, Karey Miller, Jennie Moran, Susan Narta, Linda Nelson, Jodi Powell, Andrea Raiford*, Amy Simutis, Laura Vanderpool, Meredith Wendell, Betsy Whorley, Jan Wilkins, Ann Wolford, Mary Ann Young.
** indicates past event co-chair*

Marlee Matlin & Henry Winkler

2013 Keynote Speakers

Friday, October 11, 2013
The Woodlands Waterway Marriott
The Woodlands, Texas

Marlee Matlin
Academy Award Winning Actress, Author and Activist
Daughter of Breast Cancer Survivor

Henry Winkler
Actor, Author, Director and Producer
Husband of Breast Cancer Survivor

When 12-year-old Marlee Matlin met Henry Winkler, one of the most recognized actors in the world, they instantly struck a special bond. Matlin was attending the Center on Deafness, a community theater where she began acting at age seven. Winkler and his wife visited the Center after he received fan mail from the students. There they saw Matlin perform and were blown away by her performance. Backstage, Winkler enthusiastically told Matlin to follow her dream of becoming a professional actress.

At age 21, Matlin became the youngest recipient of the Best Actress Oscar – one of only four actresses to receive that honor for their film debut. Oscar in tow, Matlin found her way to Winklers' front door and asked if she could stay for a week until she found a place to settle. Two years later she was still living with the Winklers, who consider her their adopted daughter to this day.

Winkler and Matlin delight audiences with an intimate dialogue revealing their profound connection and individual journeys. Through humorous anecdotes, inspirational life lessons and moving stories, Winkler and Matlin explore themes of overcoming adversity and believing in oneself. Both experienced breast cancer through loved ones - Winkler's wife and Matlin's mother.

Like most family members, Winkler and Matlin interrupt each other – but often to finish one another's sentences. Their magical bond and engaging chemistry is enhanced by their shared belief that anything is possible if you follow your dreams.

Greater Talent Network (GTN)
www.greatertalent.com/MatlinWinkler

Memorial Hermann In the Pink of Health
www.inthepinkofhealth.org
Email: InThePink@memorialhermann.org

Memorial Hermann The Woodlands Hospital's

THIRTEENTH ANNUAL IN THE PINK OF HEALTH LUNCHEON

Friday, October 11, 2013

The Woodlands Waterway Marriott & Convention Center

MEMORIAL HERMANN

in the Pink of health

SPONSORSHIP OPPORTUNITIES

Pink Diamond — $25,000

- Recognition in Media Materials
- Logo in Event Invitation & Program
- Full Page Ad in Event Program
- One Premiere Table for 10 at Event
- Event Signage/On Screen Recognition
- Acknowledged by Event Emcee
- 10 Tickets to VIP Sponsor Party

Platinum — $15,000

- Recognition in Media Materials
- Listing in Event Invitation & Program
- Full Page Ad in Event Program
- One Premiere Table for 10 at Event
- Event Signage/On Screen Recognition
- 8 Tickets to VIP Sponsor Party

Ruby — $10,000

- Recognition in Media Materials
- Listing in Event Invitation & Program
- Half Page Ad in Event Program
- One Table for 10 at the Event
- Event Signage/On Screen Recognition
- 6 Tickets to VIP Sponsor Party

Sapphire — $5,000

- Listing in Event Invitation & Program
- Half Page Ad in Event Program
- One Table for 10 at the Event
- Event Signage/On Screen Recognition
- 4 Tickets to VIP Sponsor Party

Pearl — $3,000

- Listing in Event Program
- Half Page Ad in Event Program
- One Table for 10 at the Event
- 2 Tickets to VIP Sponsor Party

Silver — $2,000

- Listing in Event Program
- One Table for 10 at the Event

NEW! The special designation of *Angel Sponsor* means that any table sponsor may donate all their table seats to breast cancer survivors who would not otherwise be able to attend.

*Reservations must be received by **August 9, 2013** to be listed in the invitation.*

www.inthepinkofhealth.org

Memorial Hermann The Woodlands Hospital's

THIRTEENTH ANNUAL IN THE PINK OF HEALTH LUNCHEON

Friday, October 11, 2013

The Woodlands Waterway Marriott & Convention Center

SPONSORSHIP FORM

___ $25,000 Pink Diamond
___ $15,000 Platinum
___ $10,000 Ruby
___ $5,000 Sapphire
___ $3,000 Pearl
___ $2,000 Silver

___ I am purchasing a table under the special designation of *Angel Sponsor*. This means all the seats at my table are open to breast cancer survivors who would not otherwise be able to attend.
___ I am unable to attend, but wish to make a donation.

Please print legibly. Seating based on sponsorship level and the order in which they are received.

Donor/Company Name(s): _____
(Please print legibly and exactly how it should appear in all printed materials)

Company Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Payment Information:

___ Check enclosed in the amount of $_____ (Made payable to Memorial Hermann Foundation)

Please charge my credit card: _____ MasterCard _____ Visa _____ American Express _____ Discover

Card number: _____ Expiration date: _____

Name on card: _____ CVC (back of card): __ __ __

Signature: _____

___ Please bill me $ _____ (All payments must be received by Friday, September 27, 2013)

Please return via mail or email:

In the Pink of Health ❀ Memorial Hermann The Woodlands Hospital
9250 Pinecroft Drive ❀ The Woodlands, TX 77380 ❀ inthepink@memorialhermann.org ❀ 713.897.PINK (7465)

Fair market value is $70 per person; the remaining is tax deductible as allowed by law.