Under the Boardwalk

Hannah Storm, easily recognizable as an anchor of ESPN’s SportsCenter, returned to her adopted hometown of Houston to emcee the 2nd Biennial Under the Boardwalk Gala benefiting Children’s Memorial Hermann Hospital. More than $460,000 was raised from the 2013 Gala which took place at Bayou City Event Center in early November. The proceeds will establish the Hannah Storm Foundation fund within the Memorial Hermann Foundation and will be used to support children suffering from vascular birth marks and cranial facial deformities, pediatric trauma –including burns – and the screening and treatment for concussions, all of which are provided by Children’s Memorial Hermann Hospital and Memorial Hermann–Texas Medical Center.

1. Co-Chairs Jay and Fred Zeidman with wives Anat and Kay
2. Fred Zeidman with Honoree Giuseppe Colasurdo, M.D.
3. Emcee Hannah Storm and Children’s Memorial Hermann Hospital mascot Topper

—CONTINUED PAGE 4
Each year, our system treats patients through award-winning procedures and strives to provide the support needed to be healthy and stay healthy. Your commitment to Memorial Hermann enables our team to harness the latest technologies to provide better outcomes for our patients and search for new and more effective ways to mend and heal the body. As 2013 came to a close, it was clear that we could not do this without you.

Memorial Hermann is widely acknowledged as one of the preeminent healthcare systems in the country and viewed as a model for others to emulate. I am proud to share that Memorial Hermann received the distinction of being named one of the Top 5 Large Health Systems in the nation by Truven Health (formerly Thompson Reuters) for our clinical outcomes, patient safety and satisfaction, and operational efficiency. Memorial Hermann was the only hospital system in Houston to receive this award. Additionally, our world renowned and award-winning TIRR Memorial Hermann was recognized again as one of the top five rehabilitation hospitals in the country by U.S. News and World Report. This is TIRR Memorial Hermann’s 24th consecutive year to receive this distinction. Contributions to these programs allow Memorial Hermann to excel and lead within the worldwide healthcare community, providing patients the quality care they deserve.

Our goal at Memorial Hermann is to deliver the best healthcare services to the Greater Houston community, but we cannot do it alone. Along with supporting our medical community, we also encourage you to care for yourself and your family’s health this year. The start of a new year is a chance to take control of your own health by scheduling annual health and wellness visits or by losing holiday weight. Taking charge of your own health not only increases your longevity, but will also benefit the community as a whole.

I sincerely thank you for your generosity to Memorial Hermann and wish you and your family good health in 2014.

Sincerely,

Dan Wolterman
President & CEO
Memorial Hermann Health System
The Memorial Hermann *Heroes in Health* program had an impressive and successful first year with hundreds of advocates and young professionals participating in events since its launch in July 2012. Members and friends of the Memorial Hermann Foundation enjoyed exciting events, from spirited happy hours to sit-downs with president and CEO Dan Wolterman. The *Heroes in Health* program allows young professionals to connect with Houston’s community leaders and help support the many hospitals, clinical areas, and research initiatives within Memorial Hermann.

**HEROES IN HEALTH SPOTLIGHT**

1. Jay Zeidman and Max Mischer  
2. Dr. John Holcomb at Trauma Luncheon  
3. Dr. Kuojen Tsao, Dr. Keely Smith, Ileana Treviño, Holly Elliott, Dr. Alfred Mansour  
4. Dr. Walt Lowe  
5. HIH Members at Halloween Carnival 2013  
6. Steve Strake, Dan Wolterman, Vince Strake, Stephen Strake  
7. Will Hedges, Alexander Dwyer, Cody Patel  
8. Ben & Bethany Buchanan  
9. Valentine’s Day at Children’s Memorial Hermann Hospital

**Be a Hero. Join Us Today.**

Members of *HEROES IN HEALTH* connect directly to Memorial Hermann’s leading-edge research and compassionate patient care teams through educational events and social opportunities.

For more information on becoming a member, visit us at [heroesinhealth.org](http://heroesinhealth.org) or contact Alicia Kuhn at 713.242.4451.
Chaired by the dynamic father/son duo Fred and Jay Zeidman, the Under the Boardwalk Gala honored The University of Texas Health Science Center at Houston (UTHealth) President Giuseppe Colasurdo, M.D. An internationally known researcher and pediatrician, Dr. Colasurdo specializes in the diagnosis and treatment of respiratory syncytial virus (RSV), pediatric asthma, and other lung disorders in infants and children. He previously served as UTHealth Medical School’s chair of the department of pediatrics and as the physician-in-chief at Children’s Memorial Hermann Hospital.

“We could not have been more delighted and thrilled with the outcome of the event,” added co-chair Fred Zeidman. “It gave us the wonderful opportunity to recognize Dr. Giuseppe Colasurdo and his incredible contributions to Children’s Memorial Hermann Hospital and UTHealth Medical School.”

Under the Boardwalk featured carnival games, dancing to the musical stylings of Infinite Groove and gourmet boardwalk cuisine created by Tony’s. Darryl Murchison of Darryl & Co. transformed Bayou City Event Center into a fun-filled carnival complete with a carousel and whimsical centerpieces that appeared to be giant ice cream sundaes and boxes of popcorn. More than 500 guests were in attendance including 150 young professionals – many of whom were Memorial Hermann’s own Heroes in Health members.

1. Alane Roberts
2. Tony’s Catering Employee with Carnival Snacks
3. Lori and Dan Wolterman with Hannah Storm
4. Miguel Treviño with Ileana and Michael Treviño
5. Michelle Phillips and David Peck
6. Michael and Ashlee Lohan
7. Iggy and Susie Distefano
8. Stephen Strake and Jessica Malzahn
9. Stephanie Massey, Lisa Tuters, Elizabeth Dwyer, Casey Hedges and Caroline Harrell
10. Roger Clemens with Memorial Hermann Life Flight crew and Topper
11. Stephanie and Shane Moody
12. Jennifer Graff and Marc Eichenbaum
Organizations were in the season of giving this winter with two separate groups donating more than $25,000 towards specialty programs and departments at Children’s Memorial Hermann Hospital (CMHH).

**The Texas-based young professional group, Texas Junior Chamber – better known as the Jaycees – donated $25,000 for the Patient Assistance Program.**

This program helps out-of-town families that are confronted with unexpected expenses while their child receives care at CMHH. Along with hospital bills, major expenses incurred by families include transportation, housing, parking, meals, medication, home healthcare, labs and supplies. With help from the Patient Assistant Program, parents can focus more on their child and less on the burden of medical costs. This gift will support patients from the Houston area as well as those from West Texas, including the Abilene, Midland/Odessa, and San Angelo areas. These destinations were selected by the Jaycees, who raised funds for this purpose in these communities.

**MicroSeismic, Inc. listened to the needs of the pediatric community by donating $50,000 to support the purchase of hearing aids for patients at Children’s Memorial Hermann Hospital.**

Victor Herrera, a 7-year-old who has worn a hearing aid for many years, has had to do without it for several months since his mother’s purse was stolen at a water park with his hearing aid inside. Due to the significant cost – hearing aids start around $1,000 – the Herrera family was unable to afford a replacement. Fortunately, with companies like MicroSeismic, Victor is able to hear clearly again.

As the leading provider of microseismic-based completions evaluation services for unconventional drilling, MicroSeismic is a company that understands the importance of sound clarity. “Our success depends on our ability to listen to sounds of the reservoir,” said Greg Burns, vice president of Human Resources at MicroSeismic, Inc. “That’s why we believe this unique opportunity to support the needs for hearing in our community coincides perfectly with our company’s mission.”

Victor was fitted for the top-of-the-line hearing aid in early December and received the device on December 27, just in time for the New Year. “This is really going to benefit my son a lot,” said Victor’s mother, Priscilla Herrera. “We are very grateful for this generous gift from Children’s Memorial Hermann Hospital and MicroSeismic. It will help him so much when he goes back to school. And, I’m really excited that I don’t have to yell anymore!”

The Memorial Hermann Foundation is proud to partner with MicroSeismic to bring the gift of hearing to children in need throughout the Houston community. This is the first donation of its kind, specifically allocated to hearing aids, to Children’s Memorial Hermann Hospital.

To contribute to Children’s Memorial Hermann Hospital, please contact Randi Koenig at 713.242.4643.
“It’s a natural fit,” Vallone said about the celebration’s beneficiary. “Children’s Memorial Hermann Hospital is known for its world-class clinical expertise and patient-centered care. This is the same approach we have at Tony’s, Ciao Bello and now at Vallone’s.”

On Monday, November 25, Tony Vallone, local and national restaurant icon, along with Scott Sulma, General Manager of Tony’s and partner of Ciao Bello, hosted the celebration of their newest venture, Vallone’s – a “Modern Classic” steakhouse. Located in the new Gateway Memorial City development, Vallone’s features a technique-driven approach to steak, fish, chops and homemade pastas. The celebration benefited Children’s Memorial Hermann Hospital.

The night was a success, with 175+ attendees enjoying cocktails, hors d’oeuvres, a full meal of longbone ribeye and other classics in the sleek new space. With the Vallone team’s help, Children’s Memorial Hermann Hospital was able to raise more than $70,000. The funds will help recruit and retain world-class physicians to lead the nation in providing outstanding care to children in Greater Houston and its surrounding areas.

“We are very grateful to the Vallone’s team for choosing Children’s Memorial Hermann Hospital as the beneficiary of this celebration for their newest venture,” said Susie Distefano, CEO of Children’s Memorial Hermann Hospital. “The Vallones are loyal supporters of our hospital and the exceptional physicians and staff who provide care to our city’s youngest residents.”
Memorial Hermann Foundation Receives $1 Million Challenge Grant from the J. E. and L. E. Mabee Foundation.

The J. E. and L. E. Mabee Foundation has awarded a $1 million challenge grant to Memorial Hermann Foundation in support of facility capital improvements at TIRR Memorial Hermann (The Institute for Rehabilitation and Research).

To meet the challenge, Memorial Hermann Foundation must secure approximately $2.3 million in additional commitments by June 30, 2014, which will complete the $17.6 million capital improvement project.

“TIRR Memorial Hermann changes lives by improving outcomes, offering hope and maximizing independence for people affected by disabling injury or illness.” said Memorial Hermann Foundation CEO Ileana Treviño. “We are deeply grateful to the Mabee Foundation for their support of this work and the opportunity the challenge grant presents to help us complete the funding for this vitally important project.”

Multiple institutions work in collaboration with TIRR Memorial Hermann. Research teams are comprised of TIRR Memorial Hermann employees and/or faculty at UTHHealth Medical School or Baylor College of Medicine. TIRR Memorial Hermann also collaborates with Rice University and the University of Houston.

PATIENT STORY SCOTTY THOMPSON

On May 12, 2006, Houston businessman, avid cyclist and father of two, Scotty Thompson, suffered a massive cardiac arrest. Two weeks after his 12th MS-150 ride, Scotty collapsed in his home. After various failed resuscitation attempts, EMS applied paddles to shock his heart — taking the maximum number of shocks to get a heartbeat.

EMS team members made the life-saving decision to transport Scotty to Memorial Hermann-Texas Medical Center (MH-TMC). Upon arrival, Scotty was administered therapeutic hypothermia treatment — a technique that cools the body from 98.6°F to 91°F for 24 hours to improve brain recovery after cardiac arrest. Under the guidance of MH-TMC Cardiologist Dr. Richard Smalling, Scotty’s life was saved. “Dr. Smalling said that in 30 years of practicing, I was one of only three patients he knew would not make it, but did. For the first week, I was on a breathing machine with little brain activity. The next week I began breathing on my own and could talk a day after the machine was removed.”

Scotty remained in the Cardiac Intensive Care Unit for a month prior to being transferred to TIRR Memorial Hermann for comprehensive rehabilitative care. Upon arrival, Scotty could not walk or talk and was in denial of his impairments. After receiving award-winning care at TIRR Memorial Hermann for two months, Scotty improved dramatically and was discharged. Scotty completed his therapy through the Challenge Program, a specialized day rehabilitation program for brain injury and stroke survivors at TIRR Memorial Hermann’s outpatient center. “It took me two years to realize everything the physicians and staff at TIRR Memorial Hermann had done for me. I am forever grateful.”

With TIRR Memorial Hermann’s help, Scotty returned to his normal daily activities. Along with training for future MS-150 rides, Scotty now volunteers at various hospitals, including TIRR Memorial Hermann, visiting brain injury and stroke patients.
Carl Josehart, CEO, TIRR Memorial Hermann, describes the bridge that connects the hospital to the new Center as more than a physical connection. “It’s a symbolic connection of how we want to do the research. Our research is really translational based on things we think can help our patients and make our rehab efforts more effective. It’s a visible reminder of the transfer of knowledge from the lab to the bedside and back to the lab for further refinement.”

Renovation of the 42,600 square foot building provided space to consolidate research programs in a single location adjacent to the hospital. Previously, these programs were housed in several locations, including leased space outside the Texas Medical Center. Having a single facility where experts can work on various research projects promotes tremendous synergy between researchers, disciplines and programs. Research teams will get to know each other and collaborate on various projects, establishing an integrated campus where all critical components of rehabilitation and research come together as one.

With the addition of this comprehensive center, TIRR Memorial Hermann has the entire spectrum covered. “I think that’s what will set us apart. Our resources will be able to touch on the different issues that plague persons with disabilities, and we can hopefully find ways to help them more effectively and efficiently,” said Dr. Francisco.

The creation of the Rehabilitation Research Center comprises Phase I of a $17.6 million capital improvement project underway that will enhance research, care delivery and the patient experience. Phase II consists of relocating several administrative and support services from the hospital to the new Center. This will provide more functional use of existing areas and create vacated space in the hospital for a new 15-bed private-room inpatient unit as well as expansion of the therapy gyms and other specialty care services, including the Outpatient Medical Clinic and Diagnostic Imaging Suite. The build-out of the third floor of the Research Center is also included in Phase II in which an expanded Neurorecovery Research Center will be housed to provide space for additional research scientists, accommodate the adaptive technology program and house enhanced rehabilitation equipment.
Dr. Charles S. Cox, Jr. receives Men of Distinction Award

Since its inception in 2007, the Men of Distinction have recognized Houstonians who distinguish themselves through excellence in community achievement and leadership. These men of vision have led Houston to greatness, from the Honorable George H.W. Bush to Texans owner, Robert C. McNair. Along with recognizing noteworthy individuals, Men of Distinction hosts an annual luncheon that supports the research and work of the Texas Medical Center physicians. In 2013, Dr. Charles S. Cox Jr. was acknowledged for his pediatric efforts and research at Children’s Memorial Hermann Hospital.

Dr. Cox is the Children’s Fund, Inc. Distinguished Professor of Pediatric Surgery and directs the Pediatric Surgical Translational Laboratories and Pediatric Program in Regenerative Medicine at The University of Texas Health Science Center at Houston (UTHealth) Medical School. He also serves as the co-director of Memorial Hermann’s Texas Trauma Institute and directs the Pediatric Trauma Program at UTHealth and Children’s Memorial Hermann Hospital.

The Pediatric Surgical Translational Laboratories and Pediatric Program in Regenerative Medicine is a multi-disciplinary effort addressing problems that originate with traumatic injury and the consequences of resuscitation and critical care. The program focuses on using a patient’s own (autologous) stem cells to treat traumatic brain injury (TBI) and other related neurological injuries such as hypoxic-ischemic encephalopathy, stroke and spinal cord injury. In fact, a Phase I study using autologous cell therapy was recently completed for traumatic brain injury in children. The program also develops novel bio-hybrid organs using cell-based and tissue engineering approaches to trauma and injury related problems. A Phase II clinical trial for cellular therapies in children with severe TBI was recently funded by the National Institutes of Health (NIH) furthering Dr. Cox and team’s advancement toward understanding and treating children with severe neurological injuries.

Along with spearheading his program in regenerative medicine, Dr. Cox has also served on scientific study sections and review groups for many distinguished U.S. affiliations, such as the National Institutes of Health, American Heart Association, and international groups in Canada, Singapore, and the Czech Republic. He is the author of more than 100 scientific publications, 20 book chapters, and is the editor of a text entitled, Progenitor Cell Therapy for Neurological Injury. Memorial Hermann and the medical community are honored to support and facilitate Dr. Charles S. Cox Jr.’s studies and research for Houston’s smallest patients at Children’s Memorial Hermann Hospital.

Houstonians Unite to Support the Ertan Digestive Disease Center

Dr. Atilla Ertan, the Medical Director of the Ertan Digestive Disease Center at Memorial Hermann-Texas Medical Center and a professor at UTHealth Medical School, has achieved national and international recognition as an outstanding clinical scientist, educator, researcher and administrator within the digestive disease medical community. Throughout his medical tenure, Dr. Ertan and his research team have conducted noteworthy clinical research and developed breakthroughs in diagnosis and treatment for individuals who suffer from digestive diseases. Dr. Ertan’s team prevails in research focused in gastroenterology, oncology, interventional radiology, pathology, nutrition, bariatric surgery and transplant surgery. And if that weren’t enough, the 22 physicians at the Center are currently working on various medical breakthroughs, such as discovering how to detect esophageal cancer early and studying non-surgical treatments for Barrett’s dysplasia. It’s clear that the Center is excelling and prevailing within this realm, with the Houston community supporting Dr. Ertan and his staff’s efforts.

Various philanthropic Houstonians have united to help support Dr. Ertan and his team’s cause, such as Lynn and Oscar Wyatt who generously donated $1.2 million this past year to help further the research and post-graduate education in gastroenterology (GI) and hepatology. Generosity like the Wyatts’ is humbly acknowledged by both the physicians and the Memorial Hermann Foundation. “With the help of good friends like Oscar and Lynn, our team of highly-specialized physicians is able to investigate cutting-edge therapies, offer one of the top GI fellowships in the United States, and provide the most effective treatments for patients suffering from complex and complicated digestive and liver diseases,” said Dr. Ertan. Other major benefactors to the Ertan Fund include the Ting Tsung and Wei Fong Chao Foundation, The Cullen Foundation, Roy & Mary Cullen, and Melissa and Doug Schnitzer. Contributions at any level help the Center and the Memorial Hermann Health System stay at the forefront of medical breakthroughs and specialty care. Special thanks to the individuals listed above who have helped the Center and the System provide the most effective treatments for patients suffering from complex and complicated digestive and liver diseases.
Celebrating its 10th year, almost 300 members of the President’s Club attended a special evening at the Houston Museum of Natural Science honoring their generosity and patronage.

Guests were treated to a special look at the museum’s Paleo Hall and enjoyed cocktails among the skeletal safari of dinosaurs while touring the impressive exhibit. To commence the dinner, Dan Wolterman, Memorial Hermann president and CEO, welcomed and thanked the entire President’s Club membership for their continued support and commitment to Memorial Hermann. As partners in advancing health, Dan spoke to guests about acknowledgments and awards the hospital had received in 2013, recognizing the quality of clinical care, patient safety, patient satisfaction and outcomes. Additionally, Wolterman addressed the Affordable Care Act and how Memorial Hermann will continue to excel as healthcare changes in the upcoming year.

To become a president’s club member or for more information on giving to Memorial Hermann, contact 713.242.4400 or visit memorialhermannfoundation.org.
The fourth annual Razzle Dazzle Pink! raised more than $250,000 to benefit the Bobetta C. Lindig Breast Center at Memorial Hermann Memorial City Medical Center. The luncheon, chaired by Robin Mueck, was held on Thursday, October 3 at The Westin Houston, Memorial City. More than 620 attendees enjoyed a champagne reception and boutique underwritten by Heritage Texas Properties, which featured a “jewelry pull” donated by designer Kendra Scott. ABC 13’s Ilona Carson served as emcee for the event, which honored breast cancer survivor and inaugural co-chair Suzie Johnson.

“It is so inspiring to see so many friends, family members, caretakers and survivors here with us today,” said Robin Mueck, luncheon chair. “I am honored to be a part of this incredible event for such a remarkable cause and so proud that this year’s Razzle Dazzle Pink! Luncheon is the most successful to date.”

Razzle Dazzle Pink! guests were awestruck by 30-year-old Caroline Brown who gave a testimonial about her experience of being a young breast cancer survivor. Brown was followed by Marisa Acocella Marchetto, a proud breast cancer survivor and famed graphic artist/cartoonist for Glamour and The New Yorker.

Since its inception in 2010, Razzle Dazzle Pink! has generated more than $750,000 to support breast cancer patients and their families. Funds from the luncheon benefit the Bobetta C. Lindig Breast Center at Memorial Hermann Memorial City Medical Center and are spent on breast cancer education resources, technological breakthroughs and community outreach programs.

“Four years ago, a group of women passionate about breast cancer awareness created this fabulous event,” stated Ileana Treviño, CEO of the Memorial Hermann Foundation. “Our first luncheon had a wonderful robust crowd of 300 plus. In four short years, Razzle Dazzle Pink! has more than doubled in size.”

FOR RAZZLE DAZZLE PINK! EVENT INFORMATION, CONTACT CATHLEEN FISHEL AT 713.242.4450.
SAVE A LIFE:

Book Your Mammogram Today.

Prevention is life redemption; take a moment and schedule a mammogram for yourself or a loved one this year. For appointments, contact the Bobetta C. Lindig Breast Center or another Memorial Hermann imaging center at 1.877.406.8666 or online at www.memorialhermann.org/imaging-and-diagnostics/breast-care-centers/
Henry Winkler, one of the most recognized actors in the world for his role as “The Fonz” on Happy Days, and Academy Award winning actress Marlee Matlin were the guest speakers at the 13th Annual Memorial Hermann In the Pink of Health Luncheon presented by CB&I on Friday, October 11 at The Woodlands Waterway Marriott.

“They have an inspirational and entertaining story to share about overcoming adversity, and the heights you can reach when you believe in yourself. It’s safe to say that anyone who has been touched by cancer or who supports our cause also feels that anything is possible when you truly believe,” said Memorial Hermann In the Pink of Health co-chairs Carrie Hyman and Melissa Preston.

When 12-year-old Matlin met Winkler, they instantly struck a special bond. Matlin was attending the Center on Deafness, a community theater where she began acting at age 7. Winkler and his wife visited the Center after he received fan mail from the students. There they saw Matlin perform and were blown away by her performance. Backstage, Winkler enthusiastically told Matlin to follow her dream of becoming a professional actress.

At age 21, Matlin became the youngest recipient of the Best Actress Oscar for her work in Children of a Lesser God. She is one of only four actresses to receive the honor for their film debut. Oscar in tow, Matlin found her way to the Winklers’ front door and asked if she could stay for a week until she found a place to settle. Two years later, she was still living with the Winklers, who consider her their adopted daughter to this day.

At the luncheon, Winkler and Matlin delivered an intimate dialogue revealing their profound connection and individual journeys. Through humorous anecdotes, inspirational life lessons and moving stories, they explored themes of overcoming adversity – including breast cancer – and believing in oneself. The duo also signed books at the luncheon and attended the Memorial Hermann In the Pink of Health VIP Party at
Morton’s Grille the night before the luncheon to mingle with guests and sponsors.

Since its inception in 2001, In the Pink of Health has generated more than $2.5 million to support breast cancer patients and their families with 100 percent of the funds staying in Montgomery County and the surrounding community. The 2013 luncheon raised more than $760,000.

Breast Health Awareness:

- Schedule a mammogram at one of Memorial Hermann’s breast care centers, nine convenient locations available.
- Perform monthly breast self-exams.
- Visit your gynecologist annually for your well woman exam.
- Participate in healthy activities, such as exercise, modify alcohol intake, establish balanced eating habits, limit or avoid smoking and secondhand smoke.
- Maintain leanness or reduce weight.

1. Marlee Matlin with Brady Hull
2. Henry Winkler and Marian and Dan Spence
3. Co-Chairs Melissa Preston and Carrie Hyman
4. Alison Henderson, Laura Vanderpool, Debbie Melzer, Andrea Alexander, Melanie King
5. Ron Slater with Ann Wolford
6. Josh and Tanya Urban
7. Kristy and John Sexton, Ann Wolford (center)
8. Christine Lee, M.D.
9. Courtney West, Charles Krypell, Tricia Futcher, Melissa Preston, Carrie Hyman, Richard van der Dys
10. Steve and Marta Pate
SATURDAY, APRIL 12, 2014
Reception 7 p.m.      Dinner 8 p.m.

LOCATION: Hilton Americas, 1600 Lamar

CO-CHAIRS: Mary and John Eads
            Dana and Trey Strake

HONOREES: Philamena and Arthur Baird

BENEFICIARY:
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For more information call 713.242.4450 or
email cathleen.fishel@memorialhermann.org

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