



March 1, 2018

Dear *In the Pink of Health* Supporter:

Your investment in our organization can make incredible things possible! On behalf of the *In the Pink of Health* Committee, we would be honored and extremely grateful for your support of breast and ovarian health in our community!

We hope you will join us for this year's *In the Pink of Health* luncheon on **Friday, October 12, 2018** at The Woodlands Waterway Marriott. As a valued member of our community, we would like to extend this opportunity to you early to participate, since this event sells out months in advance each year!

Memorial Hermann and *In the Pink of Health* are humbled by our community partnerships and the work they have enabled us to do. Since our inception in 2001, this event has generated over \$5 million which has been invested in technology, prevention, community outreach and education, all to reduce the incidence of breast and ovarian cancer. Here is how the past generous donations have supported our mission:

- Seed money and ongoing support for CANOPY, a truly one of a kind cancer survivorship center located on the Memorial Hermann The Woodlands Medical Center campus that is open to anyone who is battling any type of cancer, regardless of where they are receiving treatment. All services are free of charge.
- Free mammograms for uninsured or underinsured women. With our partner, Interfaith Community Clinic, we welcome unlimited referrals to our Breast Care Center for free screening mammograms to women who could not otherwise afford it.
- Continued investment in state-of-the-art technology that improves the detection and treatment of breast cancer.
- Continued funding for partner organizations like The Rose who make treatment possible for women who would not otherwise be able to afford it for breast cancer and Judy's Mission who emphasize the critical nature of early diagnosis of ovarian cancer and fund ovarian cancer research.

It is likely that you or a loved one has been impacted by breast or ovarian cancer. We are honored to serve as co-chairs for *In the Pink of Health*, a project that is truly making a difference in the lives of those battling these insidious diseases. Won't you please join us in the fight?

We look forward to visiting with you! We will follow up in the coming weeks to discuss your interest. In the meantime, please visit our website at inthepinkofhealth.org or contact our Sponsorship Chair, Bev Earl at (713) 502-1254.

Warm regards and many thanks,


Cheryl Brady
Event Co-Chair


Tiffany McClung
Event Co-Chair

In the Pink of Health is a group of inspired women who change lives by raising funds to reduce the incidence of breast and ovarian cancer and assist survivors in their journey.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$50,000 - *Richie's Specialty Pharmacy*

- Title Recognition in All Materials as Presenting Sponsor
- Recognition in Media Materials
- Logo in Event Invitation & Program
- Two Premier Tables for 10 at the Event
- Social Media Recognition with Boosts
- Full Page Ad in Event Program
- Event Signage/On Screen Recognition
- Acknowledged by Event Emcee
- **20 Tickets to Premier Sponsor Party**

Legacy Sponsor — \$40,000 - *Tilda & Jack Futcher*

- Recognition in Media Materials
- Logo in Event Invitation & Program
- Two Premier Tables for 10 at the Event
- Acknowledged by Event Emcee
- Social Media Recognition with Boosts
- Full Page Ad in Event Program
- Event Signage/On Screen Recognition
- **18 Tickets to Premier Sponsor Party**

Community Sponsor — \$35,000

- Recognition in Media Materials
- Logo in Event Invitation & Program
- Two Premier Tables for 10 at the Event
- Acknowledged by Event Emcee
- Social Media Recognition with Boosts
- Full Page Ad in Event Program
- Event Signage/On Screen Recognition
- **15 Tickets to Premier Sponsor Party**

Pink Diamond — \$25,000

- Recognition in Media Materials
- Logo in Event Invitation & Program
- One Premium Table for 10 at the Event
- Acknowledged by Event Emcee
- Social Media Recognition with Boosts
- Full Page Ad in Event Program
- Event Signage/On Screen Recognition
- **12 Tickets to Premier Sponsor Party**

Platinum — \$15,000

- Recognition in Media Materials
- Listing in Event Invitation & Program
- Full Page Ad in Event Program
- Preferred Seating for 10 at the Event
- Event Signage/On Screen Recognition
- **10 Tickets to Premier Sponsor Party**

Ruby — \$10,000

- Recognition in Media Materials
- Listing in Event Invitation & Program
- Half Page Ad in Event Program
- One Table for 10 at the Event
- Event Signage/On Screen Recognition
- **8 Tickets to Premier Sponsor Party**

Sapphire — \$5,000

- Listing in Event Invitation & Program
- Half Page Ad in Event Program
- One Table for 10 at the Event
- Event Signage/On Screen Recognition
- **6 Tickets to Premier Sponsor Party**

Pearl — \$3,000

- Listing in Event Program
- One Table for 10 at the Event
- **4 Tickets to Premier Sponsor Party**

The special designation of *Angel Sponsor* means that any table sponsor may donate all their table seats to breast and ovarian cancer survivors who would not otherwise be able to attend.

*All reservations must be received by **July 28th** to be listed in the invitation.*

Memorial Hermann The Woodlands Hospital's
18TH ANNUAL IN THE PINK OF HEALTH LUNCHEON
Friday, October 12, 2018
The Woodlands Waterway Marriott & Convention Center



SPONSORSHIP FORM

- | | |
|---|--|
| <input type="checkbox"/> \$50,000 Presenting Sponsor SOLD | <input type="checkbox"/> \$15,000 Platinum |
| <input type="checkbox"/> \$40,000 Tricia & Jack Futcher | <input type="checkbox"/> \$10,000 Ruby |
| <input type="checkbox"/> Legacy Sponsorship SOLD | <input type="checkbox"/> \$5,000 Sapphire |
| <input type="checkbox"/> \$35,000 Community Sponsor | <input type="checkbox"/> \$3,000 Pearl |
| <input type="checkbox"/> \$25,000 Pink Diamond | |

- I am purchasing a table under the special designation of **Angel Sponsor**.
This means all the seats at my table are open to breast or ovarian cancer survivors who would not otherwise be able to attend.
- I am unable to attend, but wish to make a donation.

Please print legibly. Seating is based on the sponsorship level and the order in which they are received.

Donor/Company Name(s): _____

Please print legibly and exactly how it should appear in all printed materials.

This is a personal gift corporate gift

Company Contact Person: _____ Title _____

Address: _____

City, State, Zip: _____

Phone: Home Cell Business _____ Email: _____

PAYMENT INFORMATION (please select one option)

Check enclosed in the amount of \$_____ (**Make payable to Memorial Hermann Foundation**)


Please charge credit card for \$_____ MasterCard Visa AmEx Discover

Card number: _____ Expiration date: _____

Name on card: _____

Signature: _____

ALL PAYMENTS MUST BE MADE PAYABLE TO MEMORIAL HERMANN FOUNDATION TO RECEIVE A TAX RECEIPT
Fair market value is \$85 per person; the remaining is tax deductible as allowed by law.

Please return via mail or email:
In the Pink of Health  Memorial Hermann The Woodlands Medical Center